

June 8th - 9th, 2004  
Prague, Czech Republic

# Shared Services and BPO Offshore

## From offshore outsourcing to “right-shoring”



*An event for executives  
transforming their organizations*

### Key note speakers:

**Mark Hodges**

*Co-Founder & Chairman of the  
Board, EquaTerra*

**Atul Vashistha**

*CEO, neolT*

**Andrew Kris**

*Chairman of the Advisory Board,  
SBPOA*

### Join the SBPOA and leading experts to discuss key offshore issues:

- Strategic views on **onshoring, offshoring** and “**rightshoring**”
- What **business processes and functions** benefit most from offshoring
- Comparing the performance and the benefits of **offshore alternatives**
- **Lessons learned** from pioneering “offshorers”
- How to formulate your **offshore strategy**
- Selecting the **right offshore location**
- Effectively managing **offshore programs and relationships**
- Using offshore to maximize **outsourcing success**
- Criteria to consider when selecting a **service provider**
- Is it **unpatriotic** to offshore? Implications on national economies and corporate public perceptions
- Plus a **visit** to an offshore services center

### Sponsors:



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### About the SBPOA

The Shared Services and Business Process Outsourcing Association (SBPOA) is the leading global forum for sharing knowledge and experience in shared services and business process outsourcing (BPO). Executives worldwide, in corporations and the public sector, look to the SBPOA for thought leadership, best practices and independent commentary on the evolution of Shared Services and BPO. Currently, the SBPOA has 7,000+ members and more than 120,000 unique visitors to its website [www.sharedxpertise.org](http://www.sharedxpertise.org)

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